



2019 FREEDOM FUND DINNER

MOMENTS in the MOVEMENT

10 December 2018

Dear **Potential Sponsor**,

Duluth's NAACP branch is excited to announce our second annual Freedom Fund Dinner and Awards Ceremony and would like to invite you to be part of it!

Recognizing this is a time for action and change, "Moments in the Movement", will be held February 22, 2019 at Clyde Iron. The theme of our event builds on the historical moments in the ongoing movement for equity and justice and aspires us to mobilize our communities to continue this work together.

The Freedom Fund event is the primary fundraising and ceremonial event for NAACP branches across the country. As a sponsor your support assists us in securing funds for the event and ensures the support of our ongoing work. Your sponsorship also demonstrates your commitment to the work of the Duluth NAACP branch.

In these challenging times of political division, racial injustice and racial inequity, we must build on the past moments of the movement and create new movement moments. There remains much work to be done.

Our work includes education equity and criminal justice reform, changing unequal health outcomes, addressing incidents of racism and acknowledging and celebrating the African Heritage in our communities. We do this work in order to affect needed change, promote and secure racial equity, and improve race relations in our community.

Over the past year our membership has more than tripled and our committees are busy focusing on their work. A vibrant student chapter at UMD has created opportunities for the involvement of young people and represents the important role students played historically in the movement.

At the event we will showcase these ongoing efforts and accomplishments, recognize and celebrate the work of our members, host a nationally acclaimed author and activist, Dr. Mary Canty Merrill, and inspire and motivate participants to financially support our ongoing work.

We hope you will choose to support the ongoing work of Duluth's NAACP branch through becoming a sponsor and participating in the 2019 event. A member of Duluth's NAACP will be contacting you within the next several weeks to discuss your sponsorship. **Sponsorship levels are enclosed.**

Sincerely,

Freedom Fund Committee
Duluth NAACP

duluthnaacp.org/freedomfund
f t i @duluthnaacp

(218) 302.1865
freedomfund
@duluthnaacp.org

Physical Address
310 N 1st Ave West
Duluth, MN

Mailing Address
P O Box 494
Duluth, MN 55801

“fighting to eliminate
systemic racism”

History of the Duluth Branch of the NAACP

The **Duluth Minnesota Branch** embodies the mission statement of the National NAACP by working to bring unity in our local communities. Over the past few years the Duluth chapter has achieved the following:

Community Education

- Served on Education Equity Advisory Committee (EEAC)
- Instrumental in creating the position of “Integration Specialists” for the district.
- Participated on the committee to make Denfeld High School a Community School
- Sponsored events in the Twin Ports that elevate African Heritage culture and history: MLK, Kwanzaa, and Juneteenth.
- Served on the Steering Committee in the creation and stewardship of the Family Freedom Center at Community Action Duluth.

Public Health

- Involved with Health in All Policies to address unequal health outcomes in Duluth.
- Collaborated with UMD College of Pharmacy to conduct community surveys and receive grants.

Discrimination

- Addressed incidents of racism in our community - an effigy with a noose around the neck of President Obama on Miller Trunk Highway, and the display of a noose at Denfeld High School.
- Organized a community response to these incidents that included hosting a Youth Summit and a community forum at Community Action Duluth.
- Met with Duluth Mayor about Black Lives Matter and addressed low-income housing

Criminal Justice

- Advocated with Duluth Task Force for Improved Community-Police Accountability to establish Duluth Citizen Review Board and continue to hold the Community Relations Board accountable

The History of the NAACP, National, Regional, and Local

Founded Feb. 12, 1909, the NAACP is the nation’s oldest, largest and most widely recognized grassroots-based civil rights organization. Its more than half-million members and supporters world-wide are the premier advocates for civil rights in their communities, campaigning for equal opportunity and conducting voter mobilization.

The NAACP was formed partly in response to the continuing lynchings and the 1908 race riot in Springfield. Appalled at the violence that was committed against blacks, a group of white liberals and seven African Americans, including W.E.B. Du Bois, Ida B. Wells-Barnett and Mary Church Terrell issued and signed a call to discuss racial justice.

In 1913 the St. Paul branch of the NAACP is founded, and the Minneapolis branch followed in 1914. The Twin Cities NAACP branches played what may have been their most urgent early role in the aftermath of racial violence 150 miles north, in Duluth. On June 15, 1920, a mob broke into the Duluth city jail and lynched three black circus workers who were held there as suspects in an alleged rape. In the days that followed, seven other black men were indicted in the rape. The NAACP branches in St. Paul and Minneapolis mobilized to defend them...[Their] efforts on behalf of the accused helped overcome skepticism about the NAACP in Duluth’s African American community and led to the establishment of that city’s NAACP branch in September, 1920.

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MOMENTS

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MOVEMENT

Building community is the groundwork of the revolution. Your sponsorship will provide an opportunity for community members to come together, engage in conversation, and work toward continued change in the Northland.

EVENT SPONSORSHIP LEVELS

Groundbreaker Level | \$3,000 - \$5,000

- You're investing in the work of the NAACP
- Your sponsorship will also provide seats at the community table for guests unable to pay for dinner seats and/or contribute to the event
- Your name is listed on all materials as major sponsor
- Your name is listed on the promotional materials
- Your name is listed in the event program
- You receive a full-page ad, eight seats at the table and eight memberships

Investing in Change Level | \$1,000 - \$2,999

- You're investing in the work of the NAACP
- Your sponsorship will also provide seats for guests unable to pay for dinner seats and/or contribute to the event
- Your name is listed on the promotional materials
- Your name is listed in the event program
- You receive a half page ad, four seats at the table and four memberships

Seats at the Table | \$500-\$999

- You're investing in the work of the NAACP
- Your sponsorship will also provide seats at the community table for guests unable to pay for dinner seats and/or contribute to the event
- Your name is listed in the event program
- You receive a quarter page ad, two seats at the table and two memberships

EVENT SCHOLARSHIPS

Seeds of the Revolution | \$60/each

- You're investing in the work of the NAACP
- Your sponsorship will encourage folks that are unable to pay to attend to the event

PROGRAM AD BOOKLET

Full Page | \$400

Half Page | \$200

Quarter Page | \$100

Make checks payable to the Duluth NAACP and list your sponsorship level in the memo line. Please mail checks or money orders to P.O. Box 494 Duluth, MN 55801. If you would like to send a digital payment, please send payments via Eventbrite after filling out the sponsorship form.

Thank you for your generosity towards the Duluth Branch of the NAACP.

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